



## AD HOC MITTEILUNG

---

Release according to §15 (German) Securities Trade Act (Wertpapierhandelsgesetz, WpHG)

# Kabel Deutschland acquires Tele Columbus Group with 1.7 million customers

**Unterfoehring, May 21, 2012** – Today, Kabel Deutschland Holding AG ('Kabel Deutschland') has entered into a purchase agreement with Tele Columbus GmbH ('Tele Columbus') to acquire the Tele Columbus Group. The purchase price amounts to €603 million plus accrued interest. As of December 31, 2011, this would have been equivalent to €618 million. The purchase price will provide for repayment in full of the financial debt of Tele Columbus.

Tele Columbus, headquartered in Berlin, provides basic cable services to approximately 1.7 million customers in 2.1 million homes connected and is Germany's largest network level 4 cable operator. The company operates predominantly in Berlin and in Eastern Germany including the cities of Dresden, Magdeburg and Potsdam. The business of Tele Columbus overlaps to a large extent with Kabel Deutschland's footprint. In the fiscal year 2011 Tele Columbus reported revenues of €218 million and an operating result (EBITDA) of €81 million.

The transaction resolves to a large extent the separation of cable network levels as is already the case in the footprints of Unitymedia in North Rhine-Westfalia and Hesse and of Kabel BW in Baden-Wuerttemberg. Following a successful closing of the acquisition, most of Tele Columbus' customers will be able for the first time to subscribe to Kabel Deutschland's high speed internet products and new TV services. Therefore, the transaction will strengthen the existing broadband infrastructure competition in Germany.

The acquisition is subject to the approval of the German Federal Cartel Office.

### About Kabel Deutschland

Kabel Deutschland (KD), Germany's largest cable operator, offers its customers digital, high definition (HD) and analog TV, Pay TV and DVR offerings, Video on Demand, broadband Internet (up to 100 Mbit/s) and fixed-line Phone services via cable as well as mobile services in cooperation with an industry partner. The publicly listed company (MDAX, MSCI Europe, Stoxx 600 Europe) operates the cable networks in 13 German federal states and supplies its services to approximately 8.7 million connected households. As per end of fiscal year 2010/2011, Kabel Deutschland had approximately 2,800 employees. In fiscal year 2010/2011 (12 months ended March 31, 2011), the Company reported revenues of €1,599 million and an Adjusted EBITDA of €729 million.

Contact:

Kabel Deutschland Holding AG  
Investor Relations  
Betastr. 6-8  
85774 Unterfoehring  
Germany

Elmar Baur: +49 89 / 960 10 - 187; [elmar.baur@kabeldeutschland.de](mailto:elmar.baur@kabeldeutschland.de)  
Michael Frank: +49 89 / 960 10 - 142; [michael.frank@kabeldeutschland.de](mailto:michael.frank@kabeldeutschland.de)  
Eva Denker: +49 89 / 960 10 - 151; [eva.denker@kabeldeutschland.de](mailto:eva.denker@kabeldeutschland.de)