![Kabel Deutschland logo]

AD-HOC PRESS RELEASE

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First listing expected on March 22, 2010

Kabel Deutschland shares placed at €22 per share

Frankfurt / Unterfoehring, March 19, 2010 – The share of Kabel Deutschland Holding AG shall be placed at €22 per share. This was announced today by the selling shareholder, the company, and the participating banks today. Trading of the shares on the Frankfurt stock is expected to commence on March 22, 2010. A total of 34.5m shares (including 4.5m shares in connection with an overallotment option) have been placed at €22 per share. With an overall size of approximately €760m (including overallotment), this is the largest IPO in Germany in over two years.

Deutsche Bank and Morgan Stanley as joint global coordinators, J.P. Morgan and UBS as joint bookrunners, and BNP Paribas, Société Générale, and Royal Bank of Scotland as co-lead managers, were mandated with the transaction. The selling shareholder, a holding company managed and advised by Providence Equity Partners, will own at least 66.7% of the shares after the completion of the offering or at least 61.7% of the shares if the greenshoe option is exercised in full. This does not take into account shares distributed to the participants of the management equity programme (MEP).

About Kabel Deutschland
Kabel Deutschland (KDG), Germany's largest cable operator, offers its customers analog and digital TV, broadband Internet and fixed line phone services via cable as well mobile services in cooperation with an industry partner. The company operates the cable networks in 13 German federal states and supplies its services to approximately 8.9 million connected households in Germany. KDG offers an open digital TV platform for all program providers.

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This release is also available at www.kabeldeutschland.com.