



**Kabel Deutschland**

## AD-HOC PRESS RELEASE

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### Price range for IPO determined

- Price range to be €21.50 to €25.50
- Offer period to commence on March 11, 2010, expected to end on March 19, 2010

**Unterfoehring, March 10, 2010** – The selling shareholder, after consultation with Kabel Deutschland Holding AG (the “Company”), together with the joint book runners determined the price range to be between €21.50 and €25.50 per share for the initial public offering of the Company. Up to 30 million shares and up to 4.5 million additional shares in connection with a potential over-allotment (greenshoe option) will be offered. The offer period will commence on March 11, 2010 and is expected to end on March 19, 2010.

Currently, Kabel Deutschland’s management team is participating in a road show with German and international institutional investors. The prospectus relating to the initial public offering dated March 8, 2010 was approved by the Federal Financial Supervisory Authority (*Bundesanstalt für Finanzdienstleistungsaufsicht, BaFin*) and published on the Company’s website.

#### About Kabel Deutschland

Kabel Deutschland (KDG), Germany’s largest cable operator, offers its customers analog and digital TV, broadband Internet and fixed line phone services via cable as well mobile services in cooperation with an industry partner. The company operates the cable networks in 13 German federal states and supplies its services to approximately 8.9 million connected households in Germany. KDG offers an open digital TV platform for all program providers.

#### Contact:

Kabel Deutschland GmbH  
Corporate Communications and Investor Relations  
Betastr. 6-8  
85774 Unterfoehring  
Germany

Insa Calsow: +49 89 / 960 10 - 184; [insa.calsow@kabeldeutschland.de](mailto:insa.calsow@kabeldeutschland.de)  
Elmar Baur: +49 89 / 960 10 - 187; [elmar.baur@kabeldeutschland.de](mailto:elmar.baur@kabeldeutschland.de)

This release is also available at [www.kabeldeutschland.com](http://www.kabeldeutschland.com).

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This announcement contains forward looking statements within the meaning of the U.S. federal securities laws regarding, among other things, the launch and completion of the IPO. You can identify these statements by the fact that they use words such as "anticipate", "estimate", "project", "intend", "plan", "believe" and other words and terms of similar meaning in connection with any discussion of the IPO. Factors that could affect whether the IPO is completed include, among other things, global economic conditions, market conditions affecting the cable sector and the market environment for equity securities. We assume no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.