

INVESTOR RELATIONS RELEASE

ProSiebenSat.1 Group and Kabel Deutschland agree to digital cable feed

Unterfoehring, February 7, 2006 - The ProSiebenSat.1 Group has signed a contract with Kabel Deutschland (KDG) for the broadcasting corporation's programming to be fed via digital cable. Effective immediately, Sat.1, ProSieben, kabel eins, N24 and 9Live will be available in analog as well as in digital format on KDG's cable networks.

The ProSiebenSat.1 Group is additionally planning to launch two digital pay channels. A new feature-film network and a new comedy network will complement the pay TV offer "Kabel Digital HOME" in the second quarter of this year.

To protect the broadcasting signal KDG shows digital programming with basic encryption. Viewers who receive KDG's digital programming will receive the ProSiebenSat.1 Group's digital free-to-air programming automatically. Viewers that are not able to get digital TV yet only need a digital receiver and a smart card, which the cable operator activates for a one-time connection fee of EUR 14.50. There are no other charges.

Said Guillaume de Posch, Chief Executive Officer of ProSiebenSat.1 Media AG: "The agreement of ProSiebenSat.1 Group as the leading commercial broadcaster in Germany and Kabel Deutschland as Germany's leading cable operator will serve as the basis for a digital infrastructure in Germany. Now all networks of the ProSiebenSat.1 family are available nationwide on digital cable. We are committed to further develop our content and services in the years to come."

Said Christof Wahl, Speaker of the Management Board and Chief Operating Officer of KDG: "We are delighted about the contract with ProSiebenSat.1. Now both important commercial TV groups are available on digital cable. Together with the commercial broadcasters we have reached the breakthrough in digital cable. The viewer will have more choice on digital cable. Thus, we have created the preconditions for more variety, new content and new services in the future."

About Kabel Deutschland

Kabel Deutschland (KDG) operates cable networks in 13 of Germany's states and supplies around 10 million connected TV households in Germany. Kabel Deutschland is Germany's biggest cable network operator. The company develops new packages for digital TV, high-speed Internet and additional services such as telephone connection via cable. KDG offers an open platform for digital TV for all program providers. It operates the networks, markets cable connections and ensures comprehensive service for all matters of cable connectivity. In fiscal 2004/2005 (year ending March 31, 2005), the company reported revenues of more than EUR 1 billion and had around 2,500 employees. In 2003, an investment consortium comprising Apax Partners, Providence Equity and Goldman Sachs Capital Partners took over Kabel Deutschland from Deutsche Telekom.

About ProSiebenSat.1 Group

The ProSiebenSat.1 Group is Germany's leading commercial broadcaster. Sat.1, ProSieben, kabel eins, news channel N24 and quiz station 9Live, all 100 percent owned and controlled by the Company, form the only genuine family of television stations in the German market. The Group has headquarters in Munich and Berlin. Further information about ProSiebenSat.1 Media AG and its corporate affiliates can be found at www.ProSiebenSat1.com.

Contact:

Kabel Deutschland GmbH
Investor Relations and Finance
Betastr. 6-8
85774 Unterfoehring
Germany

Insa Calsow: +49 89 / 960 10 - 184; insa.calsow@kabeldeutschland.de
Elmar Baur: +49 89 / 960 10 - 187; elmar.baur@kabeldeutschland.de
Astrid Adamietz: +49 89 / 960 10 - 186; astrid.adamietz@kabeldeutschland.de

This release is also available at www.kabeldeutschland.com.